

G.Pulla Reddy Degree & P.G. College

Mehdipatnam, Hyderabad.

NATIONAL LEVEL WORKSHOP ON “ENTREPRENEURSHIP – A key to AATMA-NIRBHAR India”

The workshop was held on 12th August with a theme “Entrepreneurship - A key to AATMA–NIRBHAR–INDIA at national level in collaboration with the Department of Commerce, Osmania University, Hyderabad.

Introduction:

“When one door closes, another opens” well stated by Alexander Graham Bell can truly be applied to the pandemic situation. Though the pandemic has shut down the opportunities of Indian Entrepreneurs, it has opened more opportunities through the programs conceptualized by the Government of India. A package of 20 lakh crores is announced by the Government to gear up the Indian Industry and encourage the young entrepreneurs and make them “AATMA-NIRBHAR”.

Objective:

The workshop was organized to impart the AATMA-NIRBHAR concept into the minds of the millennial and to mould them as future entrepreneurs. The workshop’s theme was “Entrepreneurship – a key to AATMA-NIRBHAR – India”.

Description:

In this program lectures were delivered by eminent speakers under the guidance of the workshop Director and moderator, Dr. IndraKrantiSekhar and Dr. D. Venkaiah, the convener. The Inaugural address was given by Dr. IndraKrantiSekhar, Asst. Prof., Department of Commerce, Osmania University, Hyderabad, followed by the welcome address by the Principal, Sri. K. Murali Krishna.

Chief Patron:

Sri. P. Subba Reddy, Secretary, GPRDC.

Patrons:

Prof. V. Appa Rao, Dean, Department of Commerce, Osmania University.

Prof. T. Krishna Kumar, Head, Department of Commerce, Osmania University.

Prof. Prashanta Athma, BoS, Department of Commerce, Osmania University.

Sri. K. Murali Krishna, Principal, GPRDC.

Around 1173 participants took part in this program from all over India and from other countries like Somalia, U.K, Oman, Nepal and Central Africa and they were recorded. The lectures were broadcasted through GoToMeeting app and YouTube live. E-certificates were mailed to all the participants.



(A University accredited with A+ grade by NAAC)



AATMA-NIRBHAR
BHARAT



(Affiliated to Osmania University), Estd. 1994.)

Online
National Workshop on

"Entrepreneurship"- A key to AATMA-NIRBHAR India

Organized by

G. Pulla Reddy Degree & P.G College
Mehdipatnam, Hyderabad-28.

in collaboration with

Department of Commerce, Osmania University, Hyderabad.

On 12th August, 2020 Time: 10.30am – 1.30pm

Chief Patron

Sri P. Subba Reddy
SECRETARY
G. Pulla Reddy Degree & P.G. College

K. Murali Krishna
PRINCIPAL

Prof. V. Appa Rao
Dean
Department of commerce, Osmania University, Hyderabad.

Prof. T. Krishna Kumar
Head

Prof. Prashanta Athma
Chairperson, BoS

KEYNOTE SPEAKERS



Prof. K. V. Achalapathi
Director,
Dhanwanthari Inst. of Sci. & Tech.
Secretary & Correspondent,
Danawantari's Sri Chaitanya Degree &
P.G. College, Mahaboobnagar, T.S.
Session – 1
AATMA- NIRBHAR - INDIA



Dr. A. Patrick
Assistant Professor,
Dept. of Commerce O.U
Session – 2
BUSINESS PLANS &
SOURCES OF FINANCE



Sri Sanjay Kapoor
President Hyderabad Management
Association Consultant & Advisor
Fortune 200 Companies
Session – 3
ENTREPRENEURSHIP- REAL
CHALLENGES

- All the faculty members, academicians & students can register for this workshop.
- Last date for registration is 11th August, 2020 by 5.00p.m
- No Registration Fee
- E-Certificate will be issued to participants.
- Download GoToMeeting app to attend workshop.

Registration Link

Workshop Convener
Dr. D. Venkaiah,
HOD, Commerce, GPRDC

Workshop Director
Dr. Indrakanti Sekhar,
Sr. Assistant Professor, O.U.

GoToMeeting

Talking: Dr. Indrakanti Sekhar

View Active Cameras

74

Dr D Venkaiah

K Murali Krishna

Dr. Indrakanti Sekhar

Achalapathi Kamarajugadda

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Click the microphone to unmute.
Don't attempt this again

Mic Camera Screen Leave

PEOPLE 74/251

Mute All Unmute All

Dr D Venkaiah - Me (Org)

K Murali Krishna (Org)

[Waiting for name 200003]

A MANJULA VANI

A.Sumanth(221810402002)

Abhiram

Achalapathi Kamarajugadda

Al Ok Sarkar

Anagha (Web)

Asima Begum

Ayushi gupta

B.Lavanya

MEETING ID: 969-166-525

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ENG 10:23 AM 12/08/2020

ENG 1:06 AM 24/08/2020

GoToMeeting

Talking: Prof. T. Krishna Kumar

View Active Cameras

245

Dr D Venkaiah

K Murali Krishna

P.Saidulu

Prof. T. Krishna Kumar

Prof. V. Appa Rao

K.Rajyalakshmi

Prof D. Chennappa

Dr. Indrakanti Sekhar

PEOPLE 245/251

Mute All Unmute All

A.Nikitha

A.Sunitha

Abhiram (Web)

ABHYASA

Achalapathi Kamarajuga...

Atridi

Aishwarya Porukala

Ambadpelli Divya

Ambadpelli Sumanth

Anagha

anagha deshमुख

Ankitha Sharma

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ENG 11:01 AM 12/08/2020

ENG 1:14 AM 24/08/2020

GoToMeeting REC 6

Talking: Achalapathi Kamarajugadda View Active Cameras 233

Dr. D Venkaiah Dr. Indrakanti Sekhar Achalapathi Kamarajugadda

What should be India's Technology Strategy?

5 Pillars with 3 multiplier shall be the strategy

- BUY
- MAKE
- MAKE TO BUY BETTER
- BUY TO MAKE BETTER
- MAKE IT TOGETHER

3 Point Multiplier

TALENT
TECHNOLOGY
Talent

CHAT

Ramchander 11:50 AM
Good morning! This is Ramchander, HMA, Thank you very informative!

BABU ISMATH RAZACK A.K 11:52 AM
It was mentioned entrepreneurship to become successful, emphasizing three points culture, climate and commitment. Sir, could you explain where Corporate Social Responsibility fits in it?

BABU ISMATH RAZACK A.K 11:53 AM
I am Babu Razack - Research Scholar of VISTAS, Chennai

Dr. V. Manasa 11:54 AM
Sir, it's a known fact that many people lost their jobs and are financially unstable. Government's initiative of atma nirbhar india is laudable. How can people gain confidence and utilize the policy and in which areas they need to look for sustenance and self reliance? How can common people be made to understand the GDP, Parity situation etc.?

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Click the microphone to unmute.
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1:57:39

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System tray: 1:57:13, ENG, 24/08/2020

GoToMeeting REC 6

Talking: Medchal kathyaine View Active Cameras 237

Dr. D Venkaiah K Murali Krishna Dr. Indrakanti Sekhar

Achalapathi Kamarajugadda Prof D Chennappa Dr. Patrick Anthony

MAMATHA Medchal kathyaine

CHAT

Dr. V. Manasa 11:54 AM
Sir, it's a known fact that many people lost their jobs and are financially unstable. Government's initiative of atma nirbhar india is laudable. How can people gain confidence and utilize the policy and in which areas they need to look for sustenance and self reliance? How can common people be made to understand the GDP, Parity situation etc.?

Kajal Chatterjee 11:54 AM
Every informative session. Organizers are requested to share the ppt of the expert

BABU ISMATH RAZACK A.K 11:55 AM
could u please send the feedback link

Kajal Chatterjee 11:55 AM
Please share the ppt for getting indepth study of the expert

MAMATHA 11:56 AM
Correct we want PPT of this...

2:08:40

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GoToMeeting REC 6 232 View Active Cameras Talking: Dr. Patrick Anthony

Dr D Venkaiah Dr. Indrakanti Sekhar Bhagyalakshmi Burra

SRIPADH DESHPANDE Achalapathi Kamarajugadda Prof D Chennappa

Dr. Patrick Anthony

2:13:45 Speakers / Headphones (Realtek Audio) 1:41:07

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GoToMeeting REC 6 229 View Active Cameras Talking: Dr. Patrick Anthony

Dr D Venkaiah Dr. Indrakanti Sekhar Achalapathi Kamara... Prof D Chennappa Dr. Patrick Anthony MAMATHA

A @SAGHA has left

BUSINESS PLANS & SOURCES OF FINANCE

Dr. A. PATRICK

DEPARTMENT OF COMMERCE

OSMANIA UNIVERSITY, HYDERABAD -7, TS

2:14:57 Dr. Patrick Anthony is presenting 1:39:55

Windows taskbar: Type here to search, taskbar icons, system tray (ENG, 12:17 PM, 12/08/2020)

GoToMeeting REC View Active Cameras 203

Talking: Ravala Sumani

Dr. D Venkaiah K. Murali Krishna Dr. Indrakanti Sekhar

SRI PADH DESHPANDE Ravala Sumani Achalapathi Kamarajugadda

Dr. Patrick Anthony MAMATHA Sanjay Kapoor

2:58:15

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Chat

Will can go with network marketing also na to build up own business?

Dr. M. Thyagarajayaki 12:52 PM
Feed back link sir

MAMATHA 12:52 PM
one more session undi

BARU ISMATH RAZACK A.K 12:54 PM
Organizer
Sir please send feedback link
[Reply in private](#)

Dr. T. RAMALAKSHMI 12:54 PM
Feedback link please

Dr. Hariprasad Reddy 12:54 PM
At what time will it close?

Dr. Hariprasad Reddy 12:55 PM
Waiting for feedback link.

Everyone 0:56:37

ENG 1:19 AM
US 24/08/2020

GoToMeeting REC View Active Cameras 190

Talking: Sanjay Kapoor

Dr. D Venkaiah K. Murali Krishna

Dr. Indrakanti Sekhar

Sanjay Kapoor

3:19:41

Type here to search

Chat

THANK U SIR

Dr. PRASANNA KHADIKAR 1:07 PM
Good afternoon all

BARU ISMATH RAZACK A.K 1:09 PM
feedback link

T. Srejanaya 1:10 PM
Feedback link please

PRITYANKA 1:10 PM
Feedback link

Preet Gulati 1:11 PM
Feedback link

Mrudula Puranam 1:15 PM
Please mute Attendees

Dr. Hariprasad Reddy 1:15 PM
When can we get feedback link?

Everyone 0:35:11

ENG 1:21 AM
US 24/08/2020

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Talking: A.BHARATHREDDY View Active Cameras

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CHAT

Dr. T. RAMALAKSHMI 12:54 PM
Feedback link please

Dr. Hariprasad Reddy 12:54 PM
St what time will it close?

Dr. Hariprasad Reddy 12:55 PM
Waiting for feedback link.

Saniya Saba 12:55 PM
<https://www.me.gov/9170974851617>
<https://ltp.saniya.org/9170974851617>
a=join&room=info

SAKSHI GUPTA 12:56 PM
feedback link please

Dheeraj Parashari 12:56 PM
Feedback link ple

Rita Nair 12:57 PM
Kindly send me feedback form link

Dr. D Venkiah

K Murali Krishna

Dr. Indrakanti Sekhar

A.BHARATHREDDY

SRI PADH DESHPANDE

Achalapathi Kamarajugadda

Dr. Patrick Anthony

AMATHA

Sanjay Kapoor

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3:00:19

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System tray: ENG 12:57 PM, 25/08/2020

GoToMeeting REC 6

Talking: Sanjay Kapoor View Active Cameras

167

PEOPLE 167/201

Mute All Unmute All

Dr. D Venkiah - Me (Org)

Dr. Indrakanti Sekhar (Org)

K Murali Krishna (Org)

A MANJULA VANI

A S L Narasimha Prasad

A. Kalyan Ashok Kumar

Abhiram (Web)

Abhishek Anil

ABHYASA

Achalapathi Kamarajugadda

Aishwarya Porukala

Ambadpelli Divya

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0:14:33

Dr. D Venkiah

K Murali Krishna

Dr. Indrakanti Sekhar

SRI PADH DESHPANDE

Satish Goud Nemuri

Achalapathi Kamarajugadda

Sanjay Kapoor

3:40:19

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System tray: ENG 1:07 PM, 24/08/2020



Photos Link : <https://photos.app.goo.gl/KcNDDG65HQcqYJis7>